

Great Northern x EDG – Great Outdoors Day Promotion

Terms and Conditions

Promoter	CUB Pty Ltd (ABN 76 004 056 106), 58 Queens Bridge Street, Southbank VIC 3006.
Competition Period	12.01am (AEDT) on 30/09/2024 to 11.59pm (AEDT) 16/12/2024.
Who can enter?	Only Australian residents who are aged 18 or over.
Who can't enter?	Directors, officers, management and employees (and their immediate families) of: (a) the Promoter; and (b) the agencies, companies or participating premises associated with this competition.
Where will the competition run?	The competition will run in participating Dan Murphy's, BWS and Jimmy Brings outlets (including online at www.danmurphys.com.au , www.bws.com.au and www.jimmybrings.com.au) which are stocking specially marked products (Outlets) in Australia.
Website	www.greatnorthern.com.au/promotions
Qualifying Purchase	A specially marked carton of the following (subject to stocks remaining): <ul style="list-style-type: none"> • Great Northern Super Crisp – 24pk bottles and 30pk cans • Great Northern Original – 24pk bottles and 30pk cans
Entry instructions	To enter, you must: (a) make a Qualifying Purchase from an Outlet; (c) locate the unique code on the inside of the Qualifying Purchase product packaging; and (d) during the Competition Period, locate and scan the QR code with your smart phone on the Qualifying Purchase product packaging OR visit the Website, locate the entry page and fill out and submit the online entry form including by providing the unique code and all other requested information to see if you have won an instant win prize and to receive 1 entry into the draw. The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry.
How are instant win prizes awarded?	There are up to 110,778 instant win prizes available to be won which will be awarded randomly throughout the Competition Period as selected by a computerised system at Pilgrim Communications, 23 Norton Street, Suite 51A Leichhardt, NSW 2040 (Pilgrim). The computerised system will randomly select the type of instant win prize to be awarded, subject to stocks of each prize type remaining – see the 'What can I win?' section below for instant win prize details. You will get a return online message acknowledging your entry and if you have won, with instructions on how to claim your prize.
How will the drawn travel prize be awarded?	There will be 3 major prize winners in respect of competition. There will be 1 draw conducted. The draw will be held at 12pm (AEDT) on 08/01/2025 at Pilgrim. The first three valid entries drawn randomly from the entries received during the Competition Period (including any instant winning entries) will each win a major prize. The Promoter may draw additional reserve entries in a draw and record them in order, in case a winning entry/entrant is deemed invalid or a prize is unclaimed (Reserve Entrants).
What can I win?	There are in total up to 110,781 prizes available – up to 110,778 instant win prizes and 3 major prizes. Instant win prizes

	<p>The instant win prizes are as follows:</p> <table border="1" data-bbox="430 190 1385 526"> <thead> <tr> <th>Prize</th> <th>Number available</th> <th>Value (ea)</th> <th>Total value</th> </tr> </thead> <tbody> <tr> <td>Great Northern Merchandise Store e-Voucher</td> <td>93,028</td> <td>\$20</td> <td>\$1,860,556</td> </tr> <tr> <td>Campfire Cook e-Voucher</td> <td>15,000</td> <td>\$20</td> <td>\$300,000</td> </tr> <tr> <td>Prezsee e-Voucher (swapable for selected camping/outdoor retailers)</td> <td>2,750</td> <td>\$20</td> <td>\$55,000</td> </tr> <tr> <td>Totals:</td> <td>110,778</td> <td></td> <td>\$2,215,556</td> </tr> </tbody> </table> <p>Great Northern Merch Store e-Vouchers will be delivered to a successful claimant by email and can be used online at www.greatnorthern.com.au/merch/all. The e-Vouchers are single use only and any unused funds will be lost. e-Vouchers must be redeemed in a single transaction on or before 16/06/2025 and cannot be used in conjunction with any other offer/promotion. There is no minimum spend to use the e-Voucher however any unused value will be forfeited. The e-Vouchers are not stackable (which means only one e-Voucher can be used per transaction), and are not redeemable for freight/shipping/delivery costs. The e-Voucher code must be applied at check out.</p> <p>The Prezsee Smart eGift card valid for 3 years. Can only be exchanged for individual retailer gift cards online at www.prezsee.com.au. These individual retailer gift cards can be redeemed in-store or online, dependent on retailer terms and conditions. Please review all applicable retailers' terms and conditions prior to the purchase of any Gift Card.</p> <p>Campfire Cook T&Cs:</p> <ul style="list-style-type: none"> • Available for use on the www.campfirecook.com and www.oztrail.com websites • Valid to date 16th June 2025 • Minimum purchase total to be greater or equal to the value of the voucher redeemed. <p>Major prize</p> <p>Each major prize is a \$10,000 Flight Centre Gift Card.</p> <p>The terms and conditions of these gift cards can be found at https://www.flightcentre.com.au/gift-card-terms-and-conditions</p>	Prize	Number available	Value (ea)	Total value	Great Northern Merchandise Store e-Voucher	93,028	\$20	\$1,860,556	Campfire Cook e-Voucher	15,000	\$20	\$300,000	Prezsee e-Voucher (swapable for selected camping/outdoor retailers)	2,750	\$20	\$55,000	Totals:	110,778		\$2,215,556
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<p>Total prize pool</p>	<p>The instant win pool is up to \$2,215,556.</p> <p>The major prize pool is \$30,000.</p> <p>The total prize pool is up to \$2,245,556.</p>																				
<p>How many times can I enter?</p>	<p>You can enter up to 10 times during the Competition Period, provided you only enter once per Qualifying Purchase and per unique code. Each entry must be submitted separately in accordance with these Terms and Conditions.</p> <p>For the avoidance of doubt, each unique code is equal to one entry.</p>																				
<p>How and when will the winner/s be informed?</p>	<p>Winners of the instant win prizes will be notified if they are a provisional winner immediately in an on-screen message (at the time of entering) and confirmed via email within 3 business days of verification.</p> <p>The major prize winners will be notified by phone and by email within 3 business days of determination and will also have their name and state/territory/postcode of residence published on the Website on 13/01/2025 for a period of 28 days.</p>																				
<p>Proof of purchase</p>	<p>You must keep the following as proof of purchase for all entries:</p> <ul style="list-style-type: none"> • unique code/s; and • original purchase receipt/s. <p>If you don't produce the above proof of purchase for all entries when asked the Promoter may disqualify all of your entries and you will lose any right to a prize.</p>																				

	<p>Proof of purchase must be identical to that provided by you with your entry.</p> <p>Your purchase receipt must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must be/comprise a Qualifying Purchase) and the date of purchase (which must be before you submitted your entry).</p> <p>If, in the Promoter's opinion, you have shared any proof of purchase with another person, your entries will be invalid and you will lose any right to a prize.</p>
<p>Unclaimed prize/s</p>	<p>Instant Win Prizes:</p> <p>There will be no unclaimed instant win prizes. Instant win prizes will be automatically awarded to entrants via email to the email address provided with their entry (subject to any verification required by the Promoter, in its absolute discretion). It is your responsibility to ensure that you enter your email address correctly. If you fail to enter your email address correctly, the instant win prize will not be able to be awarded. Any remaining instant win prizes will be forfeited.</p> <p>Prize claim date: 5pm (AEDT) on 07/02/2025.</p> <p>Unclaimed and un-won prize determination: 12pm (AEDT) on 10/02/2025 at Pilgrim.</p> <p>If any prize has not been accepted or claimed by the prize claim date above or if, after making all reasonable attempts, the Promoter can't contact the winner (or the prize winner does not contact the Promoter) by the claim date above, the relevant entry/ies will be discarded and the Promoter will carry out an unclaimed prize draw at the date, time and place stated above to randomly distribute the prize/s in descending order of value. Any winners will be informed by phone and in writing by email within two business days of determination (and in the case of a major prize winner in this draw, will also have their name and state/territory/territory of residence published on the Website on 17/02/2025 for a period of 28 days).</p> <p>If any prize remains un-won at the end of this competition, or if a prize winner cannot be found, that information will be published on the Website on 17/03/2025.</p>
<p>Collection and use of your personal information</p>	<p>If you are a winner, you and your companion (if applicable) must take part in all publicity, photography and other promotional activity as the Promoter requires, without any compensation. You/your companion consent to the Promoter using your names and images in any promotional or advertising activity.</p> <p>The Promoter may collect your/your companion's personal information directly or through its agents or contractors including Endeavour Group Limited (ABN 77 159 767 843) (Endeavour Group). The Promoter will use your/your companion's personal information to conduct and manage the competition. The Promoter may disclose your/your companion's personal information to its related companies, agents and contractors including Endeavour Group to assist in conducting this competition, communicating with you/your companion or storing data. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this competition.</p> <p>The Promoter's Privacy Collection Notice (see https://www.asahi.com.au/privacy-collection-notice) and Privacy Policy (see www.asahi.com.au/privacy) includes information about:</p> <ul style="list-style-type: none"> (a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and (b) how to complain about a privacy breach and how the Promoter will deal with such a complaint. <p>If you have marked the "opt-in" box on the entry form relating to Endeavour Group collecting your personal information, you consent to the storage of your personal information on the Endeavour Group database and Endeavour Group may use this information for future promotional and marketing purposes regarding their products and services including contacting you via electronic messaging. The Endeavour Group Privacy Policy can be found at https://www.danmurphys.com.au/help/help-centre/articles/36000043536-Privacy-Policy_(Dan_Murphy's), www.bws.com.au/help/privacy-policy (BWS) and www.jimmybrings.com.au/legal/privacy-policy (Jimmy Brings).</p> <p>The Endeavour Group Collection Statement can be found here for Dan Murphy's www.danmurphys.com.au/help/help-centre/articles/360000505355-Mv-Dan-M</p>

	urphy-s-Collection-Statement and here for BWS www.bws.com.au/help/collection-statement .
Responsible drinking	Enjoy alcohol responsibly. Consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol – see: www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol . See also the NSW Liquor Competition Guidelines and Intoxication Guidelines at www.liquorandgaming.nsw.gov.au/documents/gl/gl4001-liquor-promotion-guidelines.pdf . Where relevant, your participation in this competition may be subject to the liquor serving policy of businesses conducting the competition and/or providing the prize.
Permit numbers	Authorised under: ACT Permit No. TP24/00892 SA Licence No. T24/695 NSW Authority No. TP/00044

- 11 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entry

- 12 Your entry must be received during the Competition Period and will be deemed to be received only when received by the Promoter. If you return a Qualifying Purchase your entry may be deemed invalid at the Promoter's discretion (unless the product is defective). You will receive a return message immediately confirming the outcome of your entry. The Promoter is not liable for any problems with communications networks outside its reasonable control. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

Prizes

- 13 Prizes and all elements of prizes must be taken as specified, as and when offered and cannot be altered or changed in any way by you or will be forfeited, and if forfeited, the Promoter will not be liable. If you forfeit the prize or any element of the prize for whatever reason, you will not be given cash or any alternative prize as a substitute. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including, as relevant, validity periods:
- 14 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share a prize.

General

- 15 Any material failure by you or your companion to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).
- 16 You/your companion must, if required by the Promoter, sign disclaimer and release forms provided by the Promoter in favour of the Promoter and other parties before taking the prize. If you or your companion do not sign, your entry will be deemed invalid and you will lose any entitlement to a prize.
- 17 If you or your entry are deemed by the Promoter to breach these Terms and Conditions materially including if the prize is on set dates and you are unable to take the prize on the relevant date/s, your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's reasonable satisfaction the validity of your entries (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.
- 18 You must not:
- (a) tamper with the entry process (including but not limited to manipulating the system via bots, script use, or any other means to circumvent the entry process);
 - (b) engage in any conduct that may jeopardise the fair and proper conduct of the competition;
 - (c) act in a disruptive, annoying, threatening, abusive or harassing manner;

- (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this competition;
 - (e) breach any law; or
 - (f) behave in a way that is otherwise inappropriate.
- 19 If you, in the reasonable opinion of the Promoter (and/or a medical professional, as relevant to the circumstances), are intoxicated, under the influence of alcohol or any other drug, behave aggressively or offensively, or behave in a manner which may diminish the good name or reputation of the Promoter or any of its related entities or the agencies or companies associated with this competition, is contrary to law or is otherwise inappropriate, the Promoter may cancel the prize or restrict you from participating in any elements of the prize, at its discretion.
- 110 The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted for reasons outside the Promoter's reasonable control, including failure of any third parties to forward entry forms for inclusion in the draw, where relevant.
- 111 If any dispute arises between you and the Promoter concerning the conduct of this competition or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this competition is final.
- 112 Prizes cannot be transferred or exchanged nor (except where cash is specified) redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.
- 113 By entering, you request that your full address not be published.
- 114 Printing and other quality control errors outside the Promoter's control will not invalidate an otherwise valid instant win prize claim. Every instant win prize claim in excess of the advertised prize pool will be honoured, unless the claim is rejected due to fraud or ineligibility under these Terms and Conditions.
- 115 If this competition cannot run as planned for any reason beyond the Promoter's control, for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, government directives, a pandemic, public health orders and the like, the Promoter may end, change, suspend or cancel the competition or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.
- 116 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

Liability

- 117 You may have consumer rights under statute including under the *Competition and Consumer Act 2010* (Cth), which may be relevant to any issue or problem you encounter in relation to this competition and cannot be excluded or restricted. Nothing in these Terms and Conditions excludes or restricts those rights. See www.accc.gov.au for more information about those rights.
- 118 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this competition or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).
- 119 Without limiting the previous paragraphs, the Promoter and the agencies and companies associated with this competition are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant) due to circumstances beyond the Promoter's reasonable control. Unless otherwise specified, prize/s will only be delivered to addresses/phone numbers in Australia.
- 120 This competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.