

**Trade Promotion: Game of Chance
Schedule to Terms of Entry**

Name of Promotion	GOAT Lotto Promotion
Permit numbers	NSW Authority No. TP/00132 ACT Permit No. TP20/00969 SA Permit No. T20/858
Website	www.goatlotto.com.au
Promoter	Mountain Goat Beer Pty Ltd ABN 46 078 742 524 80 North Street Richmond VIC 3121 HELPLINE: 1800 244 054
Relevant States	NSW, ACT, SA, NT, QLD, Vic, WA and Tas
Entrants	Entry to the Promotion is open to Australian residents aged 18 years+ and who fulfil the entry requirements.
Entry Restrictions	Must be aged 18 years+ Must have a current drivers licence. Directors, management, employees, officers and contractors (and their immediate families) of the Promoter, any participating store, or of the agencies or companies associated with this Promotion are ineligible. "Immediate families" means spouse, partner, parent, natural or adopted child, and sibling (whether natural or adopted by a parent), whether or not they live in the same household as the director, manager, employee, officer or contractor.
Promotion Period	Starts: 9.00am 21/09/2020 Ends: 11:59pm 08/11/2020 All times are Melbourne times. No entries will be accepted after this time.
Entry Mechanic	To enter, entrants must during the Promotion Period: <ol style="list-style-type: none"> 1. purchase a specially marked (while stocks last) or non specially marked 24 pack (bottles or cans) of Mountain Goat Very Enjoyable Beer from any liquor licensed store in Australia (Qualifying Purchase) and keep purchase receipt; 2. then visit the Website and follow the instructions to fully complete the entry form including their personal details and uploading the purchase receipt. Residential address only. No PO Boxes allowed. <p>FOR ALL ENTRIES, retain copies of all receipts for the Qualifying Purchase (which clearly shows the store name, location, date and product(s) purchased) as proof of purchase. Failure to provide such proof of purchase when requested may, in the absolute discretion of the Promoter, render all of an entrant's entries invalid and forfeit their right to any prize.</p> <p>All entries submitted by an entrant/winner may be validated by the Promoter prior to a prize being awarded.</p>

	See Prize Details for further prize information.									
Maximum Number of Entries	<p>Multiple entries are permitted throughout the Promotion Period, subject to clause 12 and the following:</p> <p>(a) only one (1) entry is permitted per Qualifying Purchase (and no receipt sharing is allowed);</p> <p>(b) each entry must be submitted separately and in accordance with entry requirements; and</p> <p>(c) unrecognised receipts (or invoice) numbers will be deemed invalid.</p> <p>Entrants cannot enter on behalf of another person at any time</p> <p>Any entry that in the Promoter's opinion is:</p> <ul style="list-style-type: none"> based on a shared receipt/invoice; or lodged by automatic, repetitive, robotic, programmed or similar entry methods or agents, including but not limited to the use of a competition entry service, <p>will be void and at the absolute discretion of the Promoter, renders all of an entrant's entries invalid and he/she will forfeit his/her right to any prize.</p>									
Draw Details	<p>At 10:00am on 09/11/2020</p> <p>Draw is a random electronic draw by computer at Pilgrim, 51A/23 Norton Street, Leichhardt NSW 2040.</p> <p>There are in total 106 prizes to be won; 1 prize in each of Division 1 to 6, and 100 prizes in Division 7.</p> <p>Prizes will be drawn in order.</p> <p>The first valid entry randomly drawn will win the 1st (Division 1) prize, the second valid entry randomly drawn will win the 2nd (Division 2) prize, the third valid entry randomly drawn will win the 3rd (Division 3) prize, and so on, up to the 6th (Division 6) prize. For the 7th (Division 7) prize, the first 100 valid entries randomly draw will each win the Division 7 prize.</p> <p>All entries submitted by a winner may be validated prior to a prize being awarded.</p> <p>See Prize Details for prize information.</p> <p>Additional reserve entries may be drawn and recorded in order in case an invalid entry or ineligible entrant is drawn.</p>									
Prize Details	<p>There are 106 prizes to be won, as follows:</p> <table border="1"> <thead> <tr> <th></th> <th>Prize</th> <th>Amount to be won</th> </tr> </thead> <tbody> <tr> <td>1st prize (Division 1)</td> <td>\$50,000 (cash) transferred to the winner's nominated bank account</td> <td>1</td> </tr> <tr> <td>2nd prize (Division 2)</td> <td>\$4,651.52 (cash) transferred to the winner's nominated bank account</td> <td>1</td> </tr> </tbody> </table>		Prize	Amount to be won	1 st prize (Division 1)	\$50,000 (cash) transferred to the winner's nominated bank account	1	2 nd prize (Division 2)	\$4,651.52 (cash) transferred to the winner's nominated bank account	1
	Prize	Amount to be won								
1 st prize (Division 1)	\$50,000 (cash) transferred to the winner's nominated bank account	1								
2 nd prize (Division 2)	\$4,651.52 (cash) transferred to the winner's nominated bank account	1								

	3 rd prize (Division 3)	A used movie prop valued at \$2,800	1
	4 th prize (Division 4)	A used couch from the Mountain Goat Brewery valued at \$1,600	1
	5 th prize (Division 5)	A year's supply of hay valued at \$250 - 1 x satchel of hay posted each month to the lucky winner	1
	6 th prize (Division 6)	A Mystery box prize (containing an embossed object customarily used as a measure of value) valued at \$100	1
	7 th prize (Division 7)	A GOAT branded stubby holder valued at \$10	100
	No bonus prizes will be awarded.		
Total Number of Prizes	106		
Total Prize Pool	up to \$60,401.52 (inc GST)		
Notification of Winner(s)	Winners will be notified by phone and by email within 2 business days of the draw.		
Publication Details (of Winner(s))	Winners of prizes valued over \$250 will be published on the Website www.goatlotto.com.au on 30/11/2020		
Prize Claim date	Prizes must be claimed by 09/02/2021		
Draw for Unclaimed Prize Details	<p>For any unclaimed prizes valued over \$100 a draw will be conducted on 10/02/2021 at 12:00 noon at the same place as the original draw</p> <p>Any winner/s of prizes over \$250 in this draw will be published on the Website on 19/02/2021</p>		

Trade Promotion: Game of Chance

Terms of Entry

- 1 These terms must be read together with the Schedule for this Promotion. The Schedule defines terminology used in these Terms of Entry. Participation in this Promotion constitutes acceptance of these Terms of Entry. Where there is any inconsistency between the Schedule and these terms, the Schedule prevails.
- 2 Entry is open only to Entrants of the Relevant States/Territories who comply with the Entry Restrictions (if any). Directors, officers, management, employees and other staff (and the immediate families of directors, officers, management, employees and other staff) of the Promoter, of any liquor licenced store in Australia or of its related bodies corporate, or of the agencies or companies associated with this Promotion are ineligible to enter.
- 3 The Promotion will be conducted during the Promotion Period.
- 4 To enter the Promotion, entrants must follow the Entry Mechanic during the Promotion Period.
- 5 Entries must be received by the Promoter during the Promotion Period. Entrants may submit up to the Maximum Number of Entries. Multiple entries (where permitted) must be submitted separately.
- 6 The Promoter accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. The Promoter has no control over communications networks or services, the Internet, or computer or telephone networks or lines and accepts no responsibility for any problems associated with them, whether due to traffic congestion, technical malfunction or otherwise. The Promoter is not liable for any consequences of user error including (without limitation) costs incurred. Any form of automated entry using any device or software is invalid.
- 7 Should any dispute arise between an entrant and the Promoter concerning the conduct of this Promotion or claiming a prize, the Promoter will take reasonable steps to consider the entrant's query/dispute, taking into account any facts or evidence presented, and respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this competition is final and no correspondence will be entered into. The Promoter's decision not to enforce a specific condition does not constitute a waiver of that condition or of the Terms of Entry in general.
- 8 Prize/s are specified in the Prize Details. The total prize pool is specified in the Total Prize Pool section of the Schedule.
- 9 All entries and materials submitted to the Promoter in connection with this Promotion, become the property of the Promoter and each entrant warrants that she/he has the right to transfer these to the Promoter. Each entry must be the entrant's original work. By entering this Promotion entrants:
 - (a) consent to the Promoter making copies of or publishing the whole or any part of their entry and otherwise exploiting the entry and any rights in relation to the entry, to publicise this Promotion or for any other purposes; and
 - (b) undertake to the Promoter that their entry is not, and its use by the Promoter will not be, in breach of any third party intellectual property rights.
- 10 The Promoter accepts no responsibility for any breach of contract or any infringement or other violation of copyright or any other intellectual property rights or proprietary rights through the acceptance of entries into this Promotion and each entrant takes full responsibility for any such claims made in relation to their entry.
- 11 Incomplete entries and/or entries that, in the Promoter's judgment, contain offensive, defamatory or otherwise objectionable or inappropriate material or that infringe any third party rights will be invalid.
- 12 Entrants may only enter the Promotion in their own name and can only use one (1) name for all entries submitted to the Promotion; there can be only one (1) email address and one (1) residential address used in connection with an entrant's name. Entrants who are deemed by the Promoter to have entered using multiple email/postal addresses, phone numbers, social media accounts or aliases may be disqualified. Entrants cannot enter on behalf of another person at any time.

The Promoter (or its nominated agent) reserves the right at any time during or after the Promotion Period to request entrants to produce (within the requested timeframe specified by the Promoter) suitable photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to verify the validity of their entry/ies and to verify an entrant (including their identity, age, residential address, place of employment, eligibility to enter and eligibility to claim a prize). If the documentation required by the Promoter is not received by the Promoter (or its nominated agent) or an entrant has not been verified or validated to the Promoter's satisfaction, then the entrant's entry (and at the Promoter's discretion all of the entrants' entries) will become invalid. A prize will only be awarded following any winner validation and verification that the Promoter requires in its sole discretion.
- 13 If the prize includes EFTPOS cards, vouchers, Gift Cards they will be valid until the expiry date as specified and are subject to the conditions stipulated by the provider of the card/voucher. Once awarded, the Promoter shall not be liable for any card/voucher that has been unredeemed, lost, stolen, forged, damaged or tampered with in any way.

- 14 Where a prize includes tickets, tickets are valid for the date or period as indicated on the tickets. Tickets are subject to the conditions stipulated by the provider of the tickets.
- 15 The Promoter may in its absolute discretion, prohibit an entrant's participation in this Promotion, cancel a prize or otherwise cease to provide any benefit of a prize to a winner and their companion/s if the entrant or the winner (or their companion/s), in the opinion of the Promoter, behaves aggressively or offensively, or behaves in a manner which may diminish the good name or reputation of the Promoter or any of its related bodies corporate (or of the business of the Promoter or any of its related bodies corporate), is contrary to law or is otherwise inappropriate.
- 16 At the Promoter's request, winners must participate in, and where relevant must procure that their companion/s participate in, all promotional activity (such as publicity and photography) surrounding this Promotion or the winning of any prize, free of charge, and they consent to the Promoter and its related bodies corporate using their name and image in promotional material. Without limitation, entrants consent to being broadcast, filmed, photographed or otherwise recorded without compensation while participating in this Promotion, or in taking or using any prize, and they consent to the Promoter repeating any such image, broadcast, film or other recording at any time.
- 17 If an entrant is unable to or refuses or fails to take part in any element of this Promotion, or a winning entry is deemed not to comply with these terms, the Promoter reserves the right to discard that entrant's entry and proceed as if that entrant had not entered the Promotion.
- 18 The winner/s will be notified as stated in the Notification of Winners section of the Schedule and their name and state of residence will be published in accordance with the Publication Details. By entering this Promotion, each entrant requests that his or her full address not be published.
- 19 If any prize is not claimed in accordance with these terms of entry, the relevant winner's entry will be deemed invalid and the Promoter reserves the right to conduct such further draws as are necessary to distribute the prize/s, subject to any directions given by any relevant authority. If required by law or any relevant authority, the winner/s will have their name and state of residence published. If a prize is no longer able to be redeemed, the new winner/s will receive a prize, as determined by the Promoter, of equivalent value (as if the original prize had been awarded to that person, less any administrative expenses incurred by the Promoter), subject to the approval of the relevant authorities, if required, in the Relevant State/s where a permit has been obtained.
- 20 Prizes and participation in this Promotion are subject to any conditions imposed by the supplier or organiser of the prize, as applicable.
- 21 The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) by any person in connection with this Promotion or accepting or using any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
- 22 Without limiting the previous paragraph, the Promoter and its associated agencies and companies will not be liable for any damage to or delay in transit of prizes.
- 23 The Promoter reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has a) failed to provide adequate identification to the satisfaction of the Promoter, b) tampered with or benefits from any tampering with the entry process or with the operation of the Promotion or acts in violation of these Terms of Entry, c) acted in a disruptive manner or acts with the intent to annoy, abuse, threaten or harass any other person, or d) engaged in any unlawful, fraudulent, deceptive or other improper misconduct intended to jeopardise the fairness and proper conduct of the Promotion and/or damage the goodwill or reputation of the Promoter or any of its related bodies corporate or the agencies or companies associated with this Promotion. Failure by the Promoter to enforce any of its rights at any state does not constitute waiver of those rights. The Promoter reserves its legal rights to recover damages or other compensation from such an offender.
- 24 If due to any reason whatsoever the Promoter becomes aware after an entrant has won a prize that the entrant has not complied with these terms, that entrant will have no entitlement to the prize, even if the Promoter has announced them as a winner and that entrant will be required, at the direction of the Promoter, to return, refund or otherwise make restitution of the prize.
- 25 Prizes are not transferable or exchangeable and (unless where cash is specified) cannot be redeemed for cash. In the event for any reason a winner does not take an element of any prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner and cash will not be supplied in lieu of that element of the prize. Prize Value is as specified on the Date at which Prize Value Valid. The Promoter accepts no responsibility for any variation in prize value. Where a prize is unavailable for any reason, the Promoter may substitute for that prize another item of equal or higher value as determined by the Promoter, subject to the approval of the relevant authorities in the Relevant State/s, if required.
- 26 If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of infection by computer virus, network/communications failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter, which corrupts or

affects the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion, or invalidate any affected entries, subject to the approval of the relevant authorities in each Relevant State/Territory where permits have been issued, if required.

- 27 The Promoter encourages consumers to enjoy alcohol responsibly. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Alcohol Guidelines. A full version of the Guidelines is available at <https://nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol#block-views-block-file-attachments-content-block-1>
- 28 The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought. Where the operation of this Promotion results in, for GST purposes, supplies being made for non-monetary consideration, entrants agree to follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.
- 29 The information entrants provide will be used by the Promoter for the purposes of conducting this Promotion. By entering this Promotion, entrants consent to the storage of their personal information on the databases of the Promoter and its related bodies corporate and the Promoter and its related bodies corporate may use this information for future promotional and marketing purposes regarding their products and services including contacting entrants via electronic messaging. The Promoter may disclose entrants' personal information to its contractors and agents to assist in conducting this Promotion or communicating with entrants. The Promoter is bound by the Privacy Principles in the Privacy Act 1988. Entrants can read the Promoter's Privacy Policy at <https://www.goatbeer.com.au/privacy-policy/> Entrants can request access to the personal information the Promoter and its related bodies corporate hold about them by contacting Consumer Services on 1800 244 054.
- 30 The Promoter may run, communicate or advertise this promotion using Facebook and/or Instagram. However, the promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. Entrants are providing their information to the Promoter and not to Facebook or Instagram. Each entrant completely releases Facebook and Instagram from any and all liability.