

Hahn x EDG On Pack 2025 Promotion Abridged Terms

Instructions

1. Please ensure you insert the permit number/s in the spaces provided once issued.
2. Any changes made to the full terms and conditions may affect the details to be included below.
3. The provision of the below copy does not amount to automatic legal approval of any advertising containing the below copy. If you require approval of any promotional advertising, please send through to our office for legal review.
4. **Online Banner Ad:** The 'Online Banner ad' copy below may only be used if the banner when clicked will direct users to a website with an easily accessible link to the full terms and conditions for the promotion.
5. **Repeated details may be removed from abridged terms:** Any details which are already included in the main body of the ad may be removed from the abridged terms which will appear on that ad (e.g. if end date/time specified in main body of the ad, it can be omitted from the fine print copy).
6. **Medium:** We have outlined below the required abridged terms to be used on different mediums.
7. **Start Date:** For any online advertising material, we assume this will not be published until on or after the Promotion start date. If this is not the case, the Start date/time must also be include in the abridged terms (i.e. Starts 27/1/25 9am AEDT).

Print

***PROMOTION OPEN ONLY TO AUSTRALIAN RESIDENTS AGED 18 YEARS AND OVER. HELPLINE: 1800 308 388. ENDS 1/4/25 11:59PM AEDT. LIMIT APPLIES OF 1 ENTRY PER PERSON PER DAY. MAX 5 ENTRIES PER PERSON THROUGHOUT THE PROMOTION. KEEP RECEIPT(S) AND UNIQUE CODE(S).**

Aus. res. 18+ only. Promotion starts 27/1/25 9am AEDT & ends 1/4/25 11:59pm AEDT ("Promotional Period"). To enter, during the Promotional Period: a) purchase any specially marked case of Hahn ("**Promotional Carton**"), to share while stocks last, from any BWS, Dan Murphys or Jimmy Brings store in Australia displaying promotional material (including online); and b) visit the promotional website by scanning the QR code found on the Promotional Carton; follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with your personal details (first name, last name, full address, mobile number and email address) and the unique code found inside the Promotional Carton. Keep receipt(s) and unique code(s). Limit 1 entry permitted per person each day. Max 5 entries per person throughout the promotion. Draw: 2/4/25 12pm AEDT, Pilgrim Communications, 51A / 23 Norton Street, Leichhardt NSW 2040, Australia. Draw Prize: chance to play golf putting game to win \$100,000 (for successful putt), with up to \$10,000 travel component (for 4 adults) (with consolation prize of \$10,000 cash). Instant Win Prizes: 3,000 x \$100 Vault Pays-enabled Prepaid Mastercard®; 15,900 x \$50 Vault Pays-enabled Prepaid Mastercard; 64,358 x \$10 Vault Pays-enabled Prepaid Mastercard. Chance of winning Instant Win Prize is 1 in 3. Draw winner published at <https://www.hahnpromo.com.au/19thHole/winner> by 9/4/25. *The Vault Pays-enabled Mastercard is issued by EML Payment Solutions Limited ABN 30 131 436 532 AFSL 404131 pursuant to license by Mastercard Asia/Pacific Pte. Ltd. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated.* Promoter: Lion - Beer, Spirits & Wine Pty Ltd ABN 13 008 596 370, Level 7, 68 York St, Sydney, NSW 2000. **The Promoter supports the responsible service of alcohol.** See <https://www.hahnpromo.com.au/19thHole> for Terms and Conditions. Authorised under: ACT Permit No. TP24/XXXXX, NSW Authority No. TP/XXXXX and SA Permit No. T24/XXX.

Online/eDM

AU18+ only. Ends 1/4/25 11:59pm AEDT. Keep receipt(s) and unique code(s). Limit 1 entry/person/day. Max 5 entries/person throughout the promotion. [T&Cs apply](#).

Online banner ad

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Facebook

AU18+ only. Ends 1/4/25 11:59pm AEDT. Keep receipt(s) and unique code(s). Limit 1 entry/person/day. Max 5 entries/person throughout the promotion. T&Cs apply, see <https://www.hahnpromo.com.au/19thHole>.

Instagram

AU18+ only. Ends 1/4/25 11:59pm AEDT. Keep receipt(s) and unique code(s). Limit 1 entry/person/day. Max 5 entries/person throughout the promotion. T&Cs apply, link in bio.

Link to the full terms must be included in the Instagram bio.