

**HEINEKEN RWC 2019 BWS ACTIVATION COIN TOSS Terms & Conditions ("Conditions of Entry")**

<b>Schedule</b>	
<b>Promotion:</b>	HEINEKEN RWC 2019 BWS ACTIVATION COIN TOSS
<b>Promoter:</b>	Woolworths Group Limited (trading as BWS) ABN 880000014675, 26 Waterloo Street, Surry Hills, Surry Hills, NSW 2010, Australia. Ph: 1300721920
<b>Promotional Period:</b>	<b>Start date:</b> 17/07/19 at 09:00 am AEST <b>End date:</b> 13/08/19 at 11:59 pm AEST
<b>Eligible entrants:</b>	<p>Entry to the Promotion is open to Australian residents during the Promotion Period, aged 18 years or over who are or become a registered Woolworths Rewards Card holder or Frequent Shopper Club cardholder (for Tasmanian residents only) and have ensured their account details are up to date with their current Australian home address and State/Territory, and who fulfil the entry requirements.</p> <p>Temporary card holders are not eligible to enter or win prizes under this Promotion (as these cards are not registered cards). Customers can have BWS team members help with registering a temporary card at the checkout.</p> <p>A registered cardholder means all mandatory cardholder information in respect of the cardholder has been correctly completed in the Woolworths Rewards Program database.</p> <p>Employees (and the immediate family members) of BWS, Lion - Beer, Spirits &amp; Wine Pty Ltd ABN 13 008 596 370, L7, 68 York St, Sydney NSW 2000 ("Lion"), agencies/companies directly associated with the conduct of this Promotion, the Promoter, their distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.</p>
<b>How to Enter:</b>	<p>To enter the Promotion, the entrant must complete the following steps during the Promotional Period:</p> <ol style="list-style-type: none"> <li>purchase a 6 pack or 24 case of either Heineken Lager 330mL bottles, Heineken 3 Lager 330mL bottles or Heineken 0.0 Alcohol Free Lager 330mL bottles, to share, in one (1) transaction from any BWS store within Australia or at <a href="http://www.bws.com.au">www.bws.com.au</a> ("Qualifying Transaction"). Only registered Woolworths Rewards Card holder can enter via purchase at <a href="http://www.bws.com.au">www.bws.com.au</a>; Frequent Shopper Club cardholders cannot participate in this Promotion via purchase at <a href="http://www.bws.com.au">www.bws.com.au</a>;</li> <li>scan their Woolworths Rewards Card/Frequent Shopper Club card in-store at the check-out (or sign up to Woolworths Rewards/ Frequent Shopper Club and scan their Woolworths Rewards/Frequent Shopper Club card number at the time of purchase) or input their Woolworths Rewards Card at the online checkout prior to finalising the transaction; and</li> <li>ensure their Woolworths Rewards Card/Frequent Shopper Club account details are up to date with their current Australian home address and state/territory to be eligible for the draw.</li> </ol> <p>For the avoidance of doubt, registered Frequent Shopper Club card holders will be ineligible to enter on <a href="http://bws.com.au">bws.com.au</a>.</p> <p><u>Proof of Purchase:</u> Entrants must retain their purchase receipt for all entries as proof of purchase. If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase receipt(s) must clearly specify: (a) the store of purchase as a BWS store or the BWS online store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.</p>
<b>Entries permitted:</b>	<p>Multiple entries permitted subject to the following:</p> <ol style="list-style-type: none"> <li>limit one (1) entry permitted per Qualifying Transaction;</li> <li>maximum of one (1) entry permitted per person each day;</li> <li>maximum of one (1) entry permitted per household per day; and</li> <li>each entry must be completed in accordance with the entry instructions above.</li> </ol>

<b>Total Prize Pool:</b>	AUD \$18,000.00			
	<b>Prize Description</b>	<b>Number of this prize</b>	<b>Value (per prize)</b>	<b>Winning Method</b>
	<p>The prize is a trip for two (2) adults to attend a Rugby World Cup match in Japan and includes the following:</p> <ul style="list-style-type: none"> <li>• 2 x return economy class flights from the winner's nearest capital city to Japan;</li> <li>• return transfers from the winner's nearest capital city to airport;</li> <li>• return transfers from airport to accommodation in Japan;</li> <li>• 4 nights' four-star twin share accommodation in Tokyo, Japan;</li> <li>• AUD\$1,000.00 spending money paid as a prepaid Visa card;</li> <li>• 2 x tickets to the Australia versus Wales - Rugby World Cup match at Tokyo Stadium on 29/09/19; and</li> <li>• Coin Toss experience before match kick off (for the winner only) at the Australia versus Wales - Rugby World Cup match at Tokyo Stadium on 29/09/19. Exact inclusions in the experience is to be determined by the Promoter in its absolute discretion.</li> </ul> <p>Prize must be taken to coincide with the Australia versus Wales Rugby World Cup match on 29/09/19.</p>	1	AUD\$18,000.00	Draw: computerised random selection - 21/08/19 at 12:00 pm AEST
<b>Prize Conditions:</b>	<ul style="list-style-type: none"> <li>• This prize is for or relates to the Australia versus Wales Rugby World Cup match at Tokyo Stadium on 29/09/19 (the "Event"). If the winner is unwilling or unable to travel on the dates required by the Promoter to coincide with the date of this Event, they forfeit the prize and the Promoter is not obliged to substitute the prize.</li> <li>• Both the winner and their guest for the prize must be aged 18 years or over.</li> <li>• The Australia versus Wales Rugby World Cup match tickets are subject to the Event venue and ticket terms and conditions, including any applicable age restrictions. The Promoter and Event organisers hereby expressly reserve the right to eject any winner and/or his/her companion for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize.</li> <li>• Travel itinerary will be determined by the Promoter in its absolute discretion.</li> <li>• Prize is subject to the standard terms and conditions of individual prize and service providers.</li> <li>• The winner and his/her travel companion must depart from and return to the same departure point and travel together.</li> <li>• Subject to the terms and conditions of the participating prize provider(s), if for any reason the winner does not, once the prize has been booked, take the prize (or an element of the prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash.</li> <li>• Spending money, meals, taxes (excluding airline and airport taxes), insurance, passports, visas, vaccinations, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs, unless otherwise specified in the prize description, are not included.</li> <li>• The prize is subject to booking and flight availability.</li> <li>• Frequent flyer points will not be awarded and do not form part of the prize.</li> <li>• The winner may be required to present their credit card at check in.</li> <li>• The winner and his/her travel companion are responsible for ensuring that they have valid passports, and any requisite visas, vaccinations and travel documentation.</li> <li>• The Promoter recommends that the winner obtain travel insurance for the prize trip. However, any costs associated with obtaining travel insurance will be the responsibility of the winner.</li> </ul>			
<b>Winner notification:</b>	<p>The winner will be contacted using the contact details on file with the Promoter, includes in writing, within two (2) business days of the draw. The winner will be published in The Australian and at <a href="http://www.bws.com.au/win/heineken-world-cup">http://www.bws.com.au/win/heineken-world-cup</a> on 24/08/19.</p>			

<b>Unclaimed Prizes:</b>	Prize must be claimed by 06/09/19 at 11:00 am AEST. In the event of an unclaimed Prize, the prize will be redrawn on 09/09/19 at 12:00 pm AEST at Plexus, Level 4, 411 Collins St, Melbourne VIC 3000. The winner of the redraw will be notified by using the contact details on file with the Promoter, includes in writing, within two (2) business days of the redraw. The winner will be notified publicly (and their details published) in The Australian and at <a href="http://www.bws.com.au/win/heineken-world-cup">http://www.bws.com.au/win/heineken-world-cup</a> on 12/09/19.
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1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. **Draw:**
  - a) The draw will take place at Plexus, Level 4, 411 Collins St, Melbourne VIC 3000 at 12:00 pm AEST on 21/08/19 using computerised random selection.
    - i) The first valid entry drawn will be the winner of the prize specified in the Schedule above.
  - b) The draw conductor may draw additional reserve entries in case an invalid entry or entrant is drawn.
  - c) If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.
5. All reasonable attempts will be made to contact each winner.
6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize by the time specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol>. Please refer to the GL4001 'Liquor promotion guidelines' and GL4003 'Intoxication guidelines' at [liquorandgaming.justice.nsw.gov.au](http://liquorandgaming.justice.nsw.gov.au).
9. The value of the prize is accurate and based upon the recommended retail value of the prize (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prize after that date.
10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
11. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and/or specification, subject to any written directions of a regulatory authority.
12. No entry fee is charged by the Promoter to enter the Promotion.
13. The prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
14. Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's database. The Promoter may use this information for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter is bound by the Australian Privacy Principles in accordance with the Privacy Act 1988 (Cth) and its privacy policy which is located at [www.woolworthsrewards.com.au/privacy.html](http://www.woolworthsrewards.com.au/privacy.html). The Promoter's privacy policy contains information about how the entrant may access, update and seek correction of the personal information the

Promoter holds about them and how the entrant may complain about any potential breach by the Promoter of the Australian Privacy Principles or any other Australian privacy laws and how such complaints will be dealt with. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion and to the State and Territory lottery departments as required under the relevant lottery legislation. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. Personal information collected from entrants will not be disclosed to any entity located outside of Australia.

15. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and State/Territory or postcode of residence.
16. It is a condition of accepting the prize that the winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving the prize.
17. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier and the provision of the prize is the sole responsibility of the third party and not the Promoter. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry, to the extent of any inconsistency. The Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
18. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
19. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
20. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid. The Promoter reserves the right to disqualify any individual who provides false information, fails to provide information, conspires with others to gain an unfair advantage or is otherwise involved in any conduct that involved manipulating, interfering or tampering with this Promotion or otherwise preventing the conduct of the Promotion as intended by the Promoter.
21. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each entrant and no correspondence will be entered into.
22. The Promoter, Lion Beer and both their associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
23. The entrant will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter or Lion may use any such marketing and editorial material without further reference or compensation to them.

24. Unless otherwise specified, a prize is a single event for the winner (and where relevant their guest) and cannot be separated into separate events or components.
25. The Promoter and Lion accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
26. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
27. Authorised under: ACT Permit No. TP19/03343, NSW Permit No. LTPS/19/34675 and SA Permit No. T19/766.