| Schedule | | | | | |
|--------------------|---|--|--|--|--|
| Promotion: | Hahn: 'Master the Spin' for a chance to win \$100K towards your house deposit | | | | |
| Promoter: | Lion - Beer, Spirits & Wine Pty Ltd ABN 13 008 596 370, Level 7, 68 York St, Sydney, NSW 2000, Australia. Ph 1800 308 388 | | | | |
| | For any inquiries regarding this Promotion, please contact the Promoter on lionau-enquiries@lionco.com or at 1800 308 388 | | | | |
| Promotional | Start date: 03/04/24 at 12:01 am AEDT | | | | |
| Period: | End date: 30/04/24 at 11:59 pm AEST | | | | |
| Eligible entrants: | Entry is only open to Australian residents who are 18 years and over. | | | | |
| How to Enter: | To enter the Promotion, the entrant must complete all the steps in one of the following entry methods duthe Promotional Period: | | | | |
| | 'Master the Spin to win' game: | | | | |
| | a) visit the promotional website (by scanning the QR code featured on promotional advertising at | | | | |
| | participating BWS stores or visit www.hahnmasterthespin.com.au); and fully complete and submit the | | | | |
| | online entry form with their personal details (first name, last name, date of birth, email address, full address and mobile number); | | | | |
| | b) play the 'Master the Spin to Win' game ("Game") as prompted; and | | | | |
| | c) (optional - for entry into the draw) purchase any case of Hahn, to share, from any BWS store displaying advertising for this Promotion within Australia ("Participating Venues"). | | | | |
| | Game: When ready, the user will hit a "start" button to commence the Game. The basketball will begin to spin on the finger and the stopwatch will start. The user will need to steadily rotate and tilt their device left and right and keep the ball upright on the finger for as long as possible. The Game concludes when the ball has fallen off (and a score will be provided). The Game is a single level, with increasing difficulty as the stopwatch reaches set intervals. | | | | |
| | Weekly Prize: | | | | |
| | Scores will be recorded over the Promotional Period to create a Leader Board. At the end of each week of the Promotional Period the individual ranked first on the Leader Board will be awarded one of four Weekly Prizes ("Weekly Prize"). The Leader Board will reset each week. In the event of a tie, the prize will be awarded to the respective tied entrant who played the Game first. The winners will be determined by skill. Chance plays no part in determining the winners. The judges' decision is final and binding and no correspondence will be entered into. | | | | |
| | Daily Instant Win: | | | | |
| | The winners of the Daily Instant Win Prizes ("Daily Instant Prize") will be notified on screen after playing the Game. Quality control errors will not invalidate an otherwise valid prize claim. Unless otherwise due to fraud or ineligibility under these Conditions of Entry, all prize claims in excess of the advertised prize pool will be honoured. | | | | |
| | <u>Draw Entry Proof of Purchase:</u> The entrant must retain proof of purchase to be eligible to win the main prize of \$100,000. The proof of purchase required is an original receipt for the qualifying transaction within the Promotional Period from a Participating Venue. When requested, proof of purchase must be supplied within seven (7) days. | | | | |
| Entries | Entrants are permitted to play the Game on multiple occasions, subject to the following: | | | | |
| permitted: | a) limit one initial registration permitted per mobile number; | | | | |

- b) limit one entry into the main prize draw prize permitted per person (regardless of the number of times they play the Game);
- c) maximum of one hundred (100) Game plays permitted per person;
- d) limit one (1) Daily Instant Win Prize per person per day (up to a maximum of five (5) per person in total across the Promotional Period); and
- e) limit one (1) x Weekly Prize per person.

Draw Details:

- The draw will take place at Pilgrim Communications, 51A/23 Norton Street, Leichhardt NSW 2040, Australia on 03/05/24 at 12:00pm AEST using computerised random selection.
- The first valid entry drawn will be the winner of the Major Prize specified in the Schedule below.
- The draw conductor may draw additional reserve entries in case an invalid entry or entrant is drawn.
- If the draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure the draw is open for public scrutiny and anyone may witness the draw on request. The winner of the drawn prize is determined by chance.

Total Prize Pool:

AUD \$116,000.00

| Prize Description | Number of this prize | Value (per prize) | Winning Method |
|--|----------------------|-------------------|---|
| Draw | | | |
| Major Prize: The prize is \$100,000 paid by direct deposit to the winner's nominated Australian bank account in their name. | 1 | AUD\$100,000.00 | Draw: computerised random selection – 03/05/24 12pm |
| 'Master the Spin to win' game | | | |
| Weekly Prize: The prize is a \$500 Hahn Pays-enabled Digital Prepaid Reloadable Gift Card (awarded in increments), redeemable for Hahn products from BWS. | 4 | AUD\$500.00 | 'Master the Spin to win' game (Leader Board prize) |
| Daily Instant Win Prize: The prize is a \$10 BWS voucher, which can be put towards the purchase of a Hahn six pack or case. Voucher is redeemable at BWS from 03/04/24 – 28/05/24 (and will be sent out via email). | 50 per day | AUD\$10.00 | Instant Win |

Prize Conditions:

Major Prize Conditions:

The winner must provide their Australian bank account details to the Promoter's authorised representative in order for the prize to be awarded.

Voucher Prize Conditions:

Any ancillary costs associated with redeeming any gift card/voucher are not included. Any unused balance
of any gift card/voucher will not be awarded as cash. Redemption of the gift card/voucher is subject to any
terms and conditions of the issuer including those specified on the gift card/voucher.

Weekly Prize Conditions:

- The \$500 worth of credit will be issued in the form of a Hahn Pays-enabled Digital Prepaid Reloadable Gift Card ("Card").
- Credits will be automatically added to the Card on a monthly basis for a period of 8 months ("Credit"). On the 8th month, a total of \$500 Credits must have already been issued to the winner's Hahn Pays-enabled Digital Prepaid Reloadable Gift Card and no further credit will be issued by the Promoter.
- If Credit is unused in a certain month, the Credit will roll over to the next month.
- For the sake of clarity, if a winner does not have enough Credit(s) to purchase a product(s) from BWS on a certain month, the winner may split the payment by applying their available Credit towards the purchase and then paying the remaining balance via other payment methods to complete the transaction.
- The Card can only be used at Australian BWS stores and cannot be used online.
- Any ancillary costs associated with redeeming the Card are not included. The Card must be activated within 3 months of issue and is valid for thirty-six (36) months or three (3) years after activation. Monthly inactivity fee (charged after 180 days of Card inactivity) applies. Please review the Vault Reloadable Product Disclosure Statement (PDS) for full terms of use: https://www.vaultps.com.au/vault-reloadable-closedloop-tcs-pds. At expiry of the Card, any unused balance will be forfeited and the issuer will not give you notice prior to expiry. Card expiry and balance can be found on your mobile device in your digital wallet. All Cards are issued by EML Payment Solutions Limited ABN 30 131 436 532 AFSL 404131 ("EML") and distributed by Vault Payment Solutions Group Pty Ltd, ABN 66 632 373 105 ("Vault").
- In the event a resident of NT is declared the winner of a Weekly Prize, a generic \$500 gift card will be provided.

Winner notification:

The winners of the Weekly Prize will be notified by email and phone within one (1) day of being declared. All Weekly Prize winners will be published at www.hahnmasterthespin.com.au by 01/05/24.

The winner of the Major Prize will be notified by email and phone within seven (7) days of the draw. The winner will be published at www.hahnmasterthespin.com.au by 10/05/24.

Unclaimed Prizes:

All Weekly Prizes will be distributed during, or after the completion of the Promotional Period. Any unclaimed Weekly Prizes remaining at the close of the Promotional Period will be distributed by the Promoter in its sole discretion.

The Major Prize must be claimed by 12pm AEST on 03/07/24. In the event of an unclaimed prize, the prize will be drawn on 12pm AEST on 04/07/24 at Pilgrim Communications, 51A/23 Norton Street, Leichhardt NSW 2040, Australia. The winner of the unclaimed prize draw will be notified by email and phone within seven (7) days of the draw. The winner will be notified publicly (and their details published) on at www.hahnmasterthespin.com.au by 11/07/24.

If there are no prize winner/s or winner/s for this Promotion cannot be found, this information will be published at www.hahnmasterthespin.com.au.

- 1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
- 2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
- 3. Valid and eligible entries will be accepted during the Promotional Period.

- 4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
- 5. All reasonable attempts will be made to contact each winner.
- 6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
- 7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
- 8. Entrants who wish to enter the Major Prize Draw must keep their proof of purchase specified in the How to Enter section for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase receipt(s) must clearly specify: (a) the store of purchase as an eligible store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.
- 9. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at https://nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol. Please refer to the GL4001 'Liquor promotion guidelines' and GL4003 'Intoxication guidelines' at liquorandgaming.nsw.gov.au.
- 10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
- 11. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
- 12. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
- 13. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
- 14. Entrants' personal information will be collected by Endeavour Group Limited ABN 77 159 767 843, 26 Waterloo Street, Surry Hills, NSW 2010, Australia ("EDG") and the Promoter (together the "Collectors"). Personal information will be stored on the Collectors' databases. If the entrant selects the respective marketing sign up tickbox on entry, EDG may use this information for future marketing purposes regarding its products including contacting entrants electronically. The Promoter will not use personal data collected for marketing purposes. The Collectors are bound by the Australian Privacy Principles in accordance with the Privacy Act 1988 (Cth) and their respective privacy policy which is located at https://www.lionco.com/legal/privacy-policy (for the Promoter) and https://www.lionco.com/legal/privacy-policy (for EDG). Each Collector's privacy policy contains information about how the entrant may access, update and seek correction of the personal information the Collector holds about them and how the entrant may complain about any potential breach by the Collector of the Australian Privacy Principles or any other Australian privacy laws and how such complaints will be dealt with. The Collectors obtain personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal

information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion and to the State and Territory lottery departments as required under the relevant lottery legislation. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. Personal information collected from entrants will not be disclosed to any entity located outside of Australia. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.

- 15. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
- 16. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
- 17. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
- 18. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
- 19. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid. The Promoter reserves the right to disqualify any individual who provides false information, fails to provide information, conspires with others to gain an unfair advantage or is otherwise involved in any conduct that involved manipulating, interfering or tampering with this Promotion or otherwise preventing the conduct of the Promotion as intended by the Promoter.
- 20. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
- 21. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
- 22. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
- 23. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
- 24. A Participating Venue will not offer this Promotion as an inducement directed at encouraging patrons to gamble in line with relevant state gambling authorities.
- 25. Authorised under: ACT Permit No. TP 24/00393, NSW Authority No. TP/02606 and SA Permit No. T24/313.