

# BWS Cool Room October 2026 Ticket Pre-Registration Terms & Conditions

## 1. General & Promoter

1. Information on how to register interest forms part of these Terms and Conditions. Entry into or participation in this ticket pre-registration campaign ("Campaign") is deemed acceptance of these Terms and Conditions.
2. The promoter is Endeavour Group Limited trading as BWS (Beer Wine Spirits), ABN 77 159 767 843, 10 Shelley St, Sydney NSW 2000, Australia ("Promoter").

## 2. Eligibility & Age Restrictions

1. Registration and Event attendance are strictly open to Australian residents aged 18 years and over.
2. Minors (including infants and accompanied minors) are strictly prohibited from entering the Event venue under Victorian liquor licensing laws.
3. The Promoter reserves the right to verify the validity of registrants (including identity, age, and residency) and reserves the right to disqualify any individual who tampers with the registration process or submits an entry not in accordance with these Terms.

## 3. Campaign Mechanics & Ticket Release Drop

1. This Campaign is a **ticket release notification service only**. It is not a contest, lottery, game of chance, or game of skill.
2. Registering your details during the pre-registration period (commencing 12:01 am AEST on 28/09/2026 and closing 11:59 pm AEDT on 12/10/2026) entitles the registrant to receive an email notification when tickets to the BWS Cool Room event ("Event") are released.
3. **No Guarantee of Tickets:** Pre-registration does not reserve, hold, assign, or guarantee entry or tickets to the Event.
4. **First-Come, First-Served Allocation:** Tickets to the Event are strictly limited in quantity and will be distributed on a first-come, first-served basis. When the notification email is deployed, registrants must follow the provided link to complete a secondary registration via the third-party ticketing provider (Moshtix).
5. **Third-Party Platform Disclaimer:** Secondary ticket registration is hosted by Moshtix and subject to Moshtix's Terms of Use. To the extent permitted by law, the Promoter accepts no liability for technical failures, platform downtime, or capacity delays experienced on the Moshtix platform.

## 4. Anti-Scalping, Transferability & Value

1. Event tickets are 100% complimentary and carry a face value of AUD \$0.00.

2. Tickets are strictly non-transferable, non-resellable, and cannot be exchanged for cash, credit, or any other consideration.
3. Any attempt to sell, trade, offer for sale, or commercially transfer a ticket (including via online auction sites or secondary ticketing marketplaces) will render the ticket null and void, and the holder will be refused entry to the Event.

## 5. Event Access, Venue Rules & Responsible Service of Alcohol (RSA)

1. The Event will take place in Melbourne, Victoria on 31 October 2026. Venue details will be disclosed to confirmed ticket holders.
2. **Venue Capacity & Early Arrival:** Event capacity is strictly limited. Possession of a valid Moshtix ticket **does not guarantee entry** if the venue reaches its legal capacity. Entry is granted on a first-come, first-served basis on the night of the Event, and attendees are strongly advised to arrive early to secure entry.
3. Entry is subject to the venue's conditions of entry. Valid government-issued photo ID (Australian Driver Licence, Victorian Learner Permit, Passport, or Proof of Age Card) showing a date of birth proving 18+ status must be presented at the door.
4. The Promoter and venue operators reserve the right to refuse entry or eject any ticket holder without liability for inappropriate behavior, intoxication, or failure to comply with venue directions, in accordance with the *Liquor Control Reform Act 1998* (Vic) and Responsible Service of Alcohol (RSA) obligations.
5. **Health & Sensory Notice:** Attendees acknowledge that the Event may involve loud noise, strobe lighting, and crowded environments. Attendance is at the individual's own risk.
6. Travel, accommodation, ground transport, meals, and all ancillary expenses associated with attending the Event are the sole responsibility of the attendee.

## 6. Privacy & Data Collection Notice (APP 5)

1. The Promoter collects personal information (first name, last name, date of birth, email address, mobile number, and postcode) to administer the ticket drop notification, verify age eligibility, and manage Event communications.
2. Personal information captured on BWS platforms is owned and processed exclusively by the Promoter in accordance with the Endeavour Group Privacy Policy (available at <https://www.endeavourgroup.com.au/privacy-policy>).
3. **No Partner Data Sharing:** Registrant personal data will not be shared, transferred, or sold to brand partners (including Campari) or external ticketing suppliers (Moshtix). Registrants who follow the notification link to Moshtix provide their data directly to Moshtix under Moshtix's independent privacy policy.
4. By opting in via the registration form checkbox, registrants consent to receiving future marketing communications and promotional offers from BWS. Registrants may opt out at any time using the functional unsubscribe facility provided in commercial communications.

## 7. Limitation of Liability

1. To the maximum extent permitted by law (including the Australian Consumer Law), the Promoter and its associated agencies, partners (including Campari), and suppliers shall not be liable for any direct, indirect, or consequential loss, damage, personal injury, or expense

suffered or sustained in connection with this Campaign, ticket release, or Event attendance.

2. The Promoter accepts no responsibility for lost, late, misdirected, or technical failures preventing the delivery of the ticket release notification email.
3. The Promoter reserves the right to cancel, modify, suspend, or terminate the ticket drop or Event at any time without liability, subject to applicable Australian laws.