

“JACK DANIEL’S BWS FOOTY FINALS” PROMOTION

TERMS AND CONDITIONS

1. Information on how to enter and the prize(s) form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents (excluding NT) aged 18 years or over.
3. Employees (and their immediate families) of the Promoter, participating stores and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child whether natural or by adoption, parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.
4. Entries into the promotion open at 9am AEST on 9th September 2026 and close at 11:59pm AEDT on 8th October 2026 (“Promotional Period”).
5. A participating store is any online or in-store BWS store located in Australia (excluding NT), that stocks the Eligible Product and displays material relating to the promotion during the Promotional Period (“**Participating Store**”).
6. To be eligible to enter, individuals must, in a single transaction, spend \$25 or more on any Jack Daniel’s product (“**Eligible Product**”) at a Participating Store during the Promotional Period (“**Qualifying Transaction**”). In the event that a purchase receipt is not provided to an entrant for their Qualifying Transaction, it is the entrant’s responsibility to request such materials.
7. To enter, individuals must then, during the Promotional Period;
 - (a) Visit footyfinalsgiveaway.jackdaniels.com, follow the prompts to the promotion entry page;
 - (b) input the requested details including but not limited to their first name, last name, valid email address, date of birth, postal address and phone number;
 - (c) upload a photo of their purchase receipt and;
 - (d) submit the fully completed entry form.

Entrants will be notified instantly whether or not they are a provisional winner of an instant prize, and all entries will be entered into the draw.

8. Multiple entries are permitted, subject to the following: (a) only one (1) entry is permitted per Qualifying Transaction, regardless of the amount spent on Eligible Products in that Qualifying Transaction in excess of \$25; (b) each entry must be submitted separately and in accordance with entry requirements; (c) only one (1) entry per person per day is permitted; and (d) a maximum of ten (10) entries per person is permitted.
9. Entrants must retain a copy of their purchase receipt(s) for all entries as proof of purchase. Failure to produce the proof of purchase for all entries when requested may, in the absolute discretion of the Promoter, result in invalidation of all of an entrant's entries and forfeiture of any right to a prize. Purchase receipt(s) must clearly specify the Eligible Product purchased, the Participating Store of purchase and that the purchase was made during the Promotional Period but prior to entry.
10. The Promoter reserves the right, at any time, to verify the validity of entries and entrants, including an entrant's identity, age and place of residence, and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached these Terms and Conditions, tampered with the entry process or engaged in unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
11. Incomplete, indecipherable or illegible entries will be deemed invalid.
12. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
13. The Major Prize draw will take place at Roilti Pty Ltd, 51A/23 Norton Street, Leichhardt NSW 2040 on 15th October 2026 at 3:00pm AEDT, in the presence of an independent scrutineer. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn. The Major Prize winner will be notified by phone and email within five (5) business days of the draw. The Major Prize winner's first name initial, last name and postcode will be published on footyfinalsgiveaway.jackdaniels.com on 19th October 2026.
14. Instant win prizes will be awarded based on predetermined winning moments randomly distributed across each day during the Promotional Period. Each winning moment will be a randomly determined 2-second period within a single minute. There will be one(1) winning moment per minute during the Promotional Period (a total of 42,600 winning moments). The first valid entry received during a winning moment will be instantly awarded an instant prize and is subject to receipt verification. If no entry is received during a winning moment, the prize allocated to that winning moment will

not be awarded. Provisional Instant winners will be notified immediately online upon entry submission.

15. The Promoter's decision is final and no correspondence will be entered into.
16. The first valid entry drawn in the Major Prize draw will win the Major Prize package valued at up to \$10,100, comprising: ("**Major Prize**")
 - (a) \$9,000 Cash awarded via direct deposit.
 - (c) one (1) Jack Daniel's bar fridge valued at \$600 RRP; and
 - (d) one (1) \$500 BWS eGift card.
17. Instant win prizes comprise up to 42,600 x \$100 BWS Store eGift Cards.
18. Any ancillary costs associated with redeeming a BWS Store eGift Card are not included. Any unused balance of a BWS Store eGift Card will not be awarded as cash. Redemption of any BWS Store eGift Card is subject to any terms and conditions of the issuer, including those specified on the BWS Store eGift Card.
19. By using this Store eGift Card you agree to the full Store eGift Card Terms and Conditions. 2. This eGift Card is redeemable in store and online at BWS stores only. Participating stores may change from time to time. 3. For full Store eGift Card Terms and Conditions visit woolworths.com.au/giftcards 4. This Store eGift Card has no expiry date. 5. Not reloadable or redeemable for cash. 6. Everyday Rewards offers or fuel offers not available on activation of this Store eGift Card. 7. We will not replace lost, stolen or deleted Store eGift Cards. 8. For the balance on this eGift Card visit woolworths.com.au/giftcards or call 1300 10 1234. 9. This Store eGift Card is issued by Woolworths Group Limited ABN 88 000 014 675.
20. The cash component of the Major Prize (\$9,000 Cash) will be paid via electronic funds transfer (EFT) into the Major Prize winner's nominated Australian bank account. The Major Prize winner is responsible for providing their full and accurate bank details. The Promoter will not be responsible for incorrect details being provided, a banking institution rejecting an EFT payment, or any costs associated with locating any lost monies.
21. Entry and continued participation in this promotion is subject to the licensee's liquor serving policy. The Promoter advocates the responsible service and consumption of alcohol. The Promoter encourages consumers to enjoy responsibly. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines. Entry and continued participation in this promotion is subject to the licensee's liquor serving policy.

22. Total prize pool value is up to \$4,270,100.
23. Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
24. If the prizes, or part of prize, is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize, or that part of the prize, with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
25. Subject to the unclaimed prize draw clause, if for any reason a winner does not take or redeem the prize, or an element of a prize, at/by the time stipulated by the Promoter, then the prize, or that element of the prize, will be forfeited.
26. Prizes must be claimed no later than 11:59pm AEDT on 15th November 2026. A draw for the Major Prize, or any instant prize that is won, but remains unclaimed by the above time, may take place on 16th November 2026 at the same time and place as the original draw, subject to any directions from a regulatory authority. Winners, if any, will be notified by phone and email within two (2) business days of the draw and their first name initial, last name and postcode will be published on footyfinalsgiveaway.jackdaniels.com on 18th November 2026.
27. All promotion entries and any accompanying material submitted to the Promoter will become the property of the Promoter on receipt and will not be returned.
28. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner, including photograph, film and/or recording of the same, in any media for an unlimited period without remuneration for the purpose of promoting this promotion, including any outcome, and promoting any products manufactured, distributed and/or supplied by the Promoter.
29. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.

30. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.
31. The use of any automated entry or voting software or any other mechanical or electronic means that allows an entrant to automatically enter or vote repeatedly is prohibited and will render all entries submitted by that entrant invalid.
32. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter, including its respective officers, employees and agents, excludes all liability, including negligence, for any personal injury or any loss or damage, including loss of opportunity, whether direct, indirect, special or consequential, arising in any way out of the promotion.
33. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter, including its respective officers, employees and agents, is not responsible for and excludes all liability, including negligence, for any personal injury or any loss or damage, including loss of opportunity, whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction, whether or not under the Promoter's control; (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected, whether or not after receipt by the Promoter, due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.
34. The Promoter collects personal information ("PI") in order to conduct the promotion. By providing the Promoter with your PI, you consent that any or all of the PI submitted by you may be held and used by the Promoter and other companies within the Promoter's group of companies (details of which are available at https://legal.brown-forman.com/privacy-policy/english#select_country) or the Promoter's agents, partners or licensees, to contact you in relation to the promotion and as otherwise set out in the Promoter's privacy policy, which is available at <https://legal.brown-forman.com/privacy-policy/english>. Your PI will be handled in accordance with the Promoter's privacy policy which contains information about how to access and correct PI that the Promoter holds about you, and how complaints can be made and will be resolved. If you do not provide all of the requested information you may be ineligible for the promotion. Entrants PI may be transferred to any country where the Promoter group companies or its service providers have facilities and PI will be retained as permitted by applicable law. If in the future, you do not wish to receive further communications from the Promoter or if you simply wish to make corrections to your PI or if you have a complaint, please write to: privacy@b-f.com.

35. The Promoter is Brown-Forman Australia (ABN 87 000 064 086) of Level 1, 51 Foveaux Street Surry Hills, NSW 2010, ("**Promoter**").

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