

BWS Big Cash Bash Promotion Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	BWS Big Cash Bash Promotion
Promoter:	Diageo Australia Limited ABN 33 004 167 720, Level 7, 99 Macquarie Street, Sydney, NSW 2000, Australia. Ph: 02 7227 8880 For any inquiries regarding this Promotion, please contact the Promoter at Diageo.Australia.Customer.Service.Centre@diageo.com or on 02 7227 8880
Promotional Period:	Start date: 01/04/25 at 09:00 am AEDT End date: 06/05/25 at 11:59 pm AEST
Eligible entrants:	Entry is only open to Australian residents (excluding NT) who are 18 years and over.
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the Promotional Period: a) spend at least \$30 on eligible products (see list below) in one (1) transaction from any participating BWS stores within Australia (excluding NT stores) displaying promotional material (including online) ("Participating Venues"); and b) visit https://bws.com.au/win/Big-cash-bash , follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (first name, last name, email address, mobile number and state/territory of residence) and proof of purchase (receipt/order number for the qualifying spend). Eligible Products: <ul style="list-style-type: none"> • Bundaberg Rum bottles and Premix; • Smirnoff Vodka bottles and Premix; • Gordons Gin bottles and Premix; • Baileys Irish Cream Liqueur bottles; • Captain Morgan Rum bottles and Premix; and • Johnnie Walker Whisky bottles and Premix. Proof of purchase: The entrant must retain proof of purchase. The proof of purchase required is a receipt/order number for the qualifying spend. The entrant must fill out the online entry form for every entry. All entries will be eligible to win the Major Prize.
Entries permitted:	Multiple entries permitted subject to the following: a) limit one (1) entry permitted per person per day; b) limit one (1) entry per qualifying transaction; c) maximum one (1) minor prize per person (excludes SA residents); and d) by completing the entry method, the entrant will receive one (1) entry.
Draws:	All draws will take place at Plexus, Level 4, 411 Collins Street, Melbourne VIC 3000 at 12:00 pm AEST using computerised random selection. The draw conductor may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn. If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance. Major Draw: The Major Draw will take place on 23/05/25. The first two (2) valid entries drawn will be the winners of the Major Prize specified in the Schedule.

	<p>Daily Draws: There will be one (1) draw conducted for the entries received each day of the Promotional Period (based on local time) for a total of 36 days and draws. Subject to the starting and closing time of the Promotional Period, entries will be open from 12:01am local time and close at 11:59pm local time each day of the Promotional Period. All Daily Draws will take place on 23/05/25. Non-winning entries in each Daily Draw will NOT be entered into subsequent Daily Draw(s). The first fifteen (15) valid entries drawn in each Daily Draw will be the winners of the Minor Prize specified in this Schedule for that draw.</p>
Winner Determination/ Game Details:	<p>A. The first two (2) valid entries drawn in the Major Prize draw (“Participants”) will win the opportunity to each play a contingency game (“the Game”) for the chance to win AUD\$250,000.</p> <p>B. Game one (1) will take place on 25/07/25 at 11:00am AEST. Game two (2) will take place on 25/07/25 at 2:00pm AEST. Each Game will be facilitated virtually via Zoom. The Zoom link will be provided by the Promoter.</p> <p>C. Each Game will involve one (1) Participant picking a number from one (1) to thirty (30) that directly correlate to thirty (30) envelopes which have been pre-determined prior to the Event – two (2) envelopes will contain a message representing the winning symbols, the other twenty-eight (28) envelopes will each contain a message representing the non-winning symbols.</p> <p>D. The two (2) Participants will pick two numbers from one (1) to thirty (30). A representative of the Promoter will then select and open the envelopes with the numbers selected by each Participant. Each Participant may only choose two (2) numbers from their own unique set of thirty (30) envelopes. If there is any dispute as to the number selected by a Participant, the Promoter’s decision in this regard will be final. If a Participant is found to have breached any conditions for playing the Game or participating in this Promotion, he/she may be disqualified by the Promoter. If a Participant selects the numbers correlating to the two (2) envelopes containing the winning symbols, then, subject to verification by the judges, the drawn Participant will win \$250,000. If a Participant selects a number correlating to an envelope containing a non-winning symbol(s), then subject to verification by the judges, the Participant will win a \$15,000 (“Consolation Prize”).</p> <p>E. The \$250,000 prize, if awarded, will be awarded as electronic funds transfer to an Australian bank account in that Participant’s name (as determined by the Promoter).</p> <p>F. If any Participant cannot take part in the Game (virtually), the Participants may appoint a proxy each, over 18 years of age to play the Game on his/her behalf provided the Participant gives the Promoter written, signed notice to that effect before the start of the Game. If a Participant nominates a proxy, the Participant accepts all decisions made by the proxy. The proxy must: (i) be aged 18 years or over and able to take part in the Game at the time and date specified; (ii) accept and agree to be bound by these Conditions of Entry and any additional conditions provided by the Promoter or prize supplier/s, and must sign any document the Promoter requires for this purpose; and (iii) accept that they will not receive any prizes awarded at the Game on behalf of the relevant Participant.</p> <p>G. In the case that the Participant or the proxy cannot take part in the Game, a representative of the Promoter will play the Game on behalf of the Participant.</p> <p>H. Each Participant’s odds of winning the \$250,000, are 1 in 60. The odds of being drawn as a Participant may be significantly higher than the odds of the Participant winning the \$250,000 and will depend upon the number of entries received.</p>
Minor Prize Details:	<p>The prize is a \$50 BWS voucher.</p> <p>There will be 15 prizes to be won per Daily Draw for a total of 540 prizes.</p> <p>Any ancillary costs associated with redeeming the voucher are not included. Any unused balance of the voucher will not be awarded as cash. Redemption of the voucher is subject to any terms and conditions of the issuer including those specified on the voucher.</p>
Total Prize Pool:	AUD \$527,000.00
Winner notification:	All winners will be contacted by email and phone within seven (7) days of the corresponding draw. The Participants will be published at https://www.diageopromotions.com.au/ by 30/05/25.

Unclaimed Prizes:	Prizes must be claimed by 24/06/25 at 12:00 pm AEST. In the event of an unclaimed prize, the prize will be redrawn on 25/06/25 at 12:00 pm AEST at Plexus, Level 4, 411 Collins Street, Melbourne VIC 3000. The winners of the redraw will be notified by email and phone within seven (7) days of the redraw. The winners will be notified publicly (and their details published) at https://www.diageopromotions.com.au/ by 02/07/25. If there are no prize winner/s or winner/s for this Promotion cannot be found, this information will be published at https://www.diageopromotions.com.au/ .
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1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact each winner.
6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. Entrants must keep their proof of purchase specified in the How to Enter section for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase receipt(s) must clearly specify: (a) the store of purchase as an eligible store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.
9. The Promoter advocates the responsible service and consumption of alcohol. The Promoter encourages consumers to drink responsibly. Legal aged consumers are advised to visit www.drinkwise.org.au to get the facts on standard drinks and responsible drinking.
10. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
11. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
12. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
13. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.

14. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
15. Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's database. The Promoter may use this information for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at https://www.diageoprivacycentre.com/en-au?pp=https%3A%2F%2Ffooter.diageohorizon.com%2Fdfs%2Fassets%2Fwww.diageopromotions.com.au%2FPrivacyPolicy_ae.html%3Flocale%3Dae-au. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion and to the State and Territory lottery departments as required under the relevant lottery legislation. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion.
16. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
17. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
18. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
19. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
20. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
21. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
22. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
23. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).

24. The winners will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
25. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
26. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
27. Authorised under: ACT Permit No. TP 25/00314, NSW Authority No. TP/104 and SA Permit No. T25/211.