

“APEROL X EURO COOL MUSIC ADVENTURE 2024” PROMOTION

Terms and Conditions

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

Details	
Promotion Website	https://promotions.aperol.com/ Any cost associated with accessing the Promotion Website is the entrant’s responsibility and is dependent on the Internet service provider used.
Promoter	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street, North Sydney, NSW, 2060
Permit / Authority number	The Promotion is authorised under NSW Authority TP/ 00032; ACT Permit No. TP23/ 02233; and SA Permit No. T23/ 1719.
Participating Store	A participating store is any BWS store nationally that displays advertising material for this promotion (each a “ Participating Store ”). For the avoidance of doubt, online purchases from a Participating Store are also eligible.
Promotional Period	The Promotion commences on 3 January 2024 and closes for entries at 11:59pm AEDT on 30 January 2024 (“ Promotion Period ”).
Eligible Entrants	Entry is open to Australian residents aged 18 years or over who can travel to Barcelona, Spain for the Primavera Music Festival from 30 May 2024 to 1 June 2024. Employees (and their immediate families) of the Promoter, its related entities, Participating Stores, any prize drawers and any agencies associated with this Promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
Entry	<ol style="list-style-type: none">To enter, each Eligible Entrant must, during the Promotional Period:<ol style="list-style-type: none">spend \$20 or more in a single transaction on any Aperol product/s from a Participating Store during the Promotional Period (Qualifying Transaction);Scan the QR code on POS material or visit the Promotion Website and follow the prompts to the entry page;input the requested details (first name, last name, date of birth, email address, mobile number, full address, and state/territory of residence);upload a copy of their purchase receipt for their Qualifying Transaction;agree to the Terms and Conditions and the Promoter’s Privacy Policy; and thensubmit the full completed entry form.Entrants must retain the original receipt for their Qualifying Transaction as proof of purchase and produce this within seven (7) days of a request by the Promoter. Failure to do so may, in the sole discretion of the Promoter, result in invalidation of the entrant’s entry and forfeiture of any right to a prize.Entries which in the reasonable opinion of the Promoter:<ol style="list-style-type: none">are received outside the Promotional Period;contain defamatory, offensive or inappropriate content or infringe intellectual property rights;are incomplete or indecipherable; ordo not otherwise comply with these terms,will be invalid and ineligible for any prize.

	<p>4. Only one (1) entry permitted per Qualifying Transaction, regardless of the amount spent on Aperol product/s in excess of \$20. Each entry must be submitted separately. A maximum of two (2) entries per person per day is permitted.</p>
Draw	<p>5. There will be one (1) draw conducted for all entries received during the Promotional Period. The draw will take place at Anisimoff Legal, 3 Amy Close, Wyong NSW 2259 on 5 February 2024 at 11AM AEDT. An independent scrutineer will observe the draw process. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn.</p> <p>6. The first valid entry randomly drawn will win the prize (Prize Winner), as set out below.</p> <p>7. The Promoter may at any time (including after the Promotional Period), verify the validity of entries and entrants and reserves the right, in its sole discretion, to disqualify any individual who the Promoter reasonably believes has breached any of these terms, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.</p> <p>8. If there is a dispute as to the identity of an entrant, the Promoter may, in its sole discretion, determine the identity of the entrant.</p>
Prize	<p>9. The Prize Winner will win a trip for four (4) adults to the Primavera Music Festival in Barcelona, Spain, valued up to AU\$35,244.32 depending on point of departure. Prize includes:</p> <ul style="list-style-type: none"> • 2 x return economy airfares for four (4) people from winner's nearest capital city to Barcelona, Spain departing on 28 May 2024 and returning 3 June 2024, valued at up to \$16,720; • All airline and airport taxes, valued at up to \$1,140; • Private return transfers from airport to accommodation in Barcelona, Spain, valued at \$660; • 6 x nights twin share 4 star accommodation in two (2) rooms with breakfast included, valued at \$10,475; • 4 x VIP Aperol Experience Passes at Primavera Music Festival, valued at \$2,999.32; and • Spending money AU\$3,250. <p>10. Additional spending money, meals, taxes (excluding airline and airport taxes), insurance, vaccinations, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs are not included. Prize must be taken to coincide with the 2024 Primavera Music Festival and is subject to booking and flight availability. The winner and their companions must depart from and return to the same departure point and travel together. Frequent flyer points will not form part of the prize. The winner may be required to present their credit card at time of accommodation check in. Winner will be responsible for all visas, vaccinations and other documentation required for travel. Itinerary to be determined by the Promoter in its absolute discretion. Prize is subject to the terms and conditions of individual prize and service providers. The VIP Primavera Music Festival Passes are subject to the event venue and ticket terms and conditions, including any applicable age restriction. The Promoter and event organisers hereby expressly reserve the right to eject the winner (and/or their companions) for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize.</p>
Prize Conditions	<p>11. Total prize pool value is up to AU\$35,244.32.</p> <p>12. All taxes (excluding GST) and any ancillary costs which may be payable as a consequence of receiving a prize are the sole responsibility of the prize winners.</p> <p>13. If the prize is unavailable, the Promoter in its absolute discretion, may substitute the prize (or a component of the prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, the prize is not transferable or exchangeable, and cannot be taken as cash, unless otherwise specified.</p> <p>14. The Promoter will not be liable for any loss, damage or injury suffered or sustained (even if caused by negligence) as a result of accepting and/or using the prize, except for any liability which cannot be excluded by law.</p> <p>15. Subject to the unclaimed prize draw clause, if for any reason the Prize Winner does not take/redeem the prize by the time stipulated by the Promoter, then the prize will be forfeited.</p>
Notification of Winner	<p>16. Prize Winner will be notified in writing and by telephone within two (2) days of the draw. Their name will also be published on the Promotion Website on 9 February 2024.</p>

	<p>17. A draw for any unclaimed prizes may take place on 5 April 2024 at the same time and place as the original draw, by way of a random draw (Re-draw).</p> <p>18. The winner of the Re-draw, if any, will be contacted in writing and by telephone within two (2) days of the Re-draw. Their name will also be published on the Promotion Website on 10 April 2024.</p>
Privacy	<p>19. The Promoter will collect, use and disclose entrants' personal information to conduct and manage the Promotion in accordance with its Privacy Policy, available at https://aperolspritz.com.au/privacy/. The Promoter may also use entrants' personal information for promotional, marketing, publicity, research and profiling purposes for any of the Promoter's products, including sending electronic messages to, or telephoning, any entrant. Entrants may opt out of such marketing messages at any time by clicking on the unsubscribe link contained in the message.</p> <p>20. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a prize winner (including photograph, film and/or recording of same) in any media for an unlimited period without remuneration for the purpose of promoting the Promotion and any of the Promoter's products.</p>
Miscellaneous	<p>21. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines (available at www.nhmrc.gov.au).</p> <p>22. In the event of war, terrorism, state of emergency, government lockdown, pandemic, or any other kind of disaster or unforeseeable event beyond the Promoter's reasonable control, the Promoter reserves the right to cancel, terminate, modify or suspend the promotion or suspend, substitute or modify the prize, subject to any written directions from a relevant regulatory authority.</p> <p>23. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may, to the extent permitted by law:</p> <ul style="list-style-type: none"> (a) disqualify any entrant; or (b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the prize, as appropriate. <p>24. Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (Non-Excludable Guarantees). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion.</p> <p>25. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter (including its respective officers, employees and agents) will not be responsible and excludes all liability (including negligence) for any personal injury or loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of:</p> <ul style="list-style-type: none"> (a) the Promotion and/or the taking or use of the prize; (b) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control; (c) any theft, unauthorised access or third party interference; (d) any late, lost, altered or misdirected entries or prize claim due to any reason beyond the Promoter's reasonable control; (e) any tax liability incurred by the prize winner or an entrant; (f) if the 2024 Primavera Music Festival is delayed, postponed or cancelled for any reason beyond the reasonable control of the Promoter; (g) any variation in prize value to that stated in these Terms and Conditions; and/or (h) any damage to or delay in transit of the prize during delivery, <p>except to the extent caused or contributed to by the Promoter.</p>
Disputes	<p>26. All feedback in respect of the Promotion should be submitted to the Promoter's feedback address at: info.australia@campari.com In the case of any dispute, the Promoter will make a determination, acting reasonably and taking into account any feedback provided. The Promoter's decision is final and binding and no correspondence will be entered into.</p>

Condensed Terms and Conditions
For use in advertising for a trade promotion/competition

(Nb. These terms could be shortened to remove any double up with body copy (i.e. if the body copy states the competition close date then this need not be repeated in the condensed terms. In addition, any unusual or particularly onerous terms should be disclosed).

“Spend must be in a single transaction. Conditions apply, see <https://promotions.aperol.com/>. Ends: 11:59pm AEDT 30/1/24. AU res 18+ who can take the travel prize on 28/5/24 – 3/6/24. Retain receipt/s. Limit 1 entry p/transaction & 2 entries p/day. Draw at 11AM AEDT on 5/2/24 at 3 Amy Close, Wyong NSW 2259. Winners published at website on 9/2/24. Prize: 1x trip for 4 ppl to the 2024 Primavera Music Festival in Barcelona, Spain valued up to AU\$35,244.32. NSW Authority No. TP/ 00032. Permits: ACT TP23/ 02233. SA T23/ 1719.”