



Woolworths Group Limited has combined its retail drinks business (which includes BWS) and ALH Group Pty Ltd into Endeavour Group Limited, a retail drinks and hospitality group formed through an internal restructuring of the Woolworths Group.

The restructuring was implemented through a scheme of arrangement under the Corporations Act 2001 (Cth), approved by the Federal Court, and implemented last year. Under the scheme, Woolworths Group Limited transferred ownership of BWS to Endeavour Group Limited, a majority owned subsidiary of Woolworths Group Limited. As a result of this reorganisation, the personal information about you collected in connection with BWS is now held by Endeavour Group Limited.

Endeavour Group Limited (trading as BWS) requires this information in order to continue to offer the goods and services that BWS has provided you in the past (for example, if you wish to shop with us online), and will continue to protect this information as has been done in the past. You can find more information about Endeavour Group Limited (trading as BWS), how it holds and uses your information, and how you can access your information or raise complaints, at bws.com.au/help/privacy-policy.

BWS will continue to provide you with the same great service and products that you have always come to expect.

If you have any questions feel free to get in touch by contacting privacysupport@edg.com.au

Cheers,
The BWS Team

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